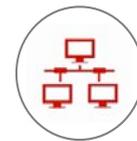




Plug in marketing WiFi

Market like the Fortune 500s - with WiFi as your marketing advisor.



Secure networks & transactions

Take yourself off the "easy to hack" map with enterprise-grade transaction security.



Collect emails from everyone

Build your email database 24/7 with a WiFi that consistently increases customer spending.



Spread social credibility fast

Sit back and collect endorsements as loyal WiFi users start conversations about you all over Facebook.



Deliver targeted emails automatically

Bring back old customers after periods of absence by triggering emails with pre-made templates.



Set rewards on auto pilot

Boost sales with WiFi-delivered incentives that reach even those that didn't plan on buying today.

15 minutes of setup and the marketing runs itself

Step 1: Plug in your router and instantly build your database

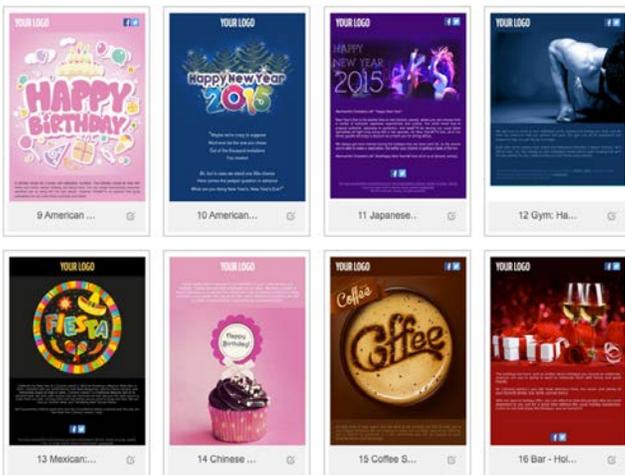
Collect emails, Facebook likes and check ins with zero effort. WiFi builds your database and social followers with a little help from your (WiFi) friends.



Kelsey Nichel	1	nearly 2 days ago	22	Actions
Kelsey Nichel	1	nearly 2 days ago	22	Actions
601-549-2809	1	nearly 2 days ago		Actions
Aaron Lee	1	nearly 2 days ago	31	Actions
Aaron Lee	1	nearly 2 days ago	31	Actions
r.l.s.rogers@gmail.com	1	nearly 2 days ago		Actions
Coffeehouse51@YAHOO.COM	1	nearly 2 days ago		Actions
6018180012	1	nearly 2 days ago		Actions
Ka'Shondria Myers	1	nearly 2 days ago	25	Actions

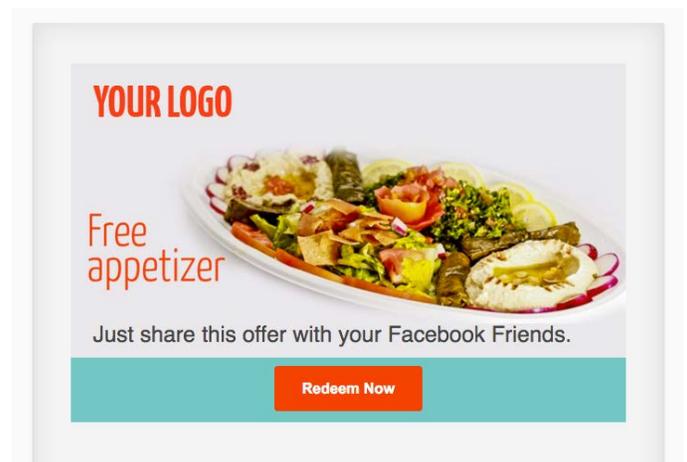
Step 2: Automate all emails and bring everyone back

Sign into your online account to automate birthday emails, rewards and incentives for long-absent customers. They're always bringing people in - even when you're on vacation.



Step 3: Launch buying incentives and drive transactions from total strangers

Automate promotions over your WiFi by choosing from already-made content and templates. Just tell the router to spread it to in-store customers and watch yourself go viral on Facebook as people share with friends.



Market like the business you want to become

	Feature List	BASIC	PREMIUM
WIFI LOGIN	WiFi login choices	Facebook, Twitter, Email	Facebook, Twitter, Email, Instagram LinkedIn
	Customizable login page	✓	✓
SOCIAL MEDIA MARKETING	Facebook "Check-in" option	✓	✓
	Social Media ("like", "follow", "tweet") during WiFi login	✓	✓
	Socially shareable WiFi coupons		✓
	Pre-designed and customizable coupon templates		✓
EMAIL MARKETING	Automatic email list building	✓	✓
	Collected email download		✓
	Triggered emails to bring customers back after absence		✓
	Pre-designed email templates with complete content		✓
ANALYTICS	Customer demographics (ages, genders, birthdays) collection	✓	✓
	Visits data (new and repeat)	✓	✓
	Social media fan growth	✓	✓
	Top influencers	✓	✓
	Social reputation monitoring	✓	✓

Ongoing value from customers - all automated by a simple loop

In Store

Get coupon & share

Gain \$4.15 of value with every social share



New customers come in



Log into WiFi

Collect 5x more emails with \$15 value per email

1

2

3

Redeem coupon

Influence more purchases from customers & friends

Acquire

Retain

Customer returns

Get 5x more walk-ins & engagement

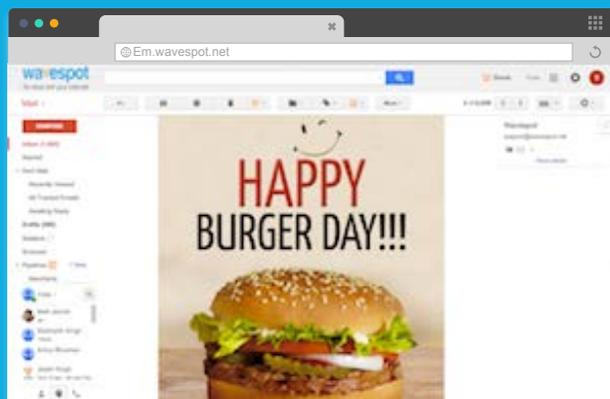
5

4

Out 2 weeks!

Incentive emailed

Reduce unsubscribes with well-timed content



Out of Store